

CITY MANAGER REPORT

APRIL 24, 2008

FOR CITY COMMISSION MEETING APRIL 28, 2008

1. WORKSHOPS

April 28 – 6:00 p.m.

Financial Trends

May 12 – 6:00 p.m.

Northeast Master Plan

May 27 – 6:00 p.m.

Water Reserve Area

June 9 – 6:00 p.m.

Vision Statement – Strategic Plan

June 23 – 4 – 6:00 p.m.

Preliminary Budget Workshop

July 14 – 4 – 6:00 p.m.

Budget Workshop

July 28 – 4 – 6:00 p.m.

Budget Workshop

August 11 – 6:00 p.m.

Strategic Plan

August 25 – Open

September 8 – 6:00 p.m.

Comprehensive Plan Update – Planning Commission Staff

2. COMMENT ON UPCOMING WORKSHOPS

The next three workshops (Financial Trends, North East Master Plan, and Water Reserve Area) provide some background for the Vision Statement Workshop scheduled for June 9th. The current vision statement was crafted by the City Commission nearly 5 years ago. Much has changed since and the three aforementioned workshops should provide some helpful insights.

3. WATER SERVICE CONNECTIONS AT CORONET NEIGHBORHOOD

In an update on grants to provide water service in the Coronet neighborhood area, on April 10, 2008, the Florida Department of Environmental Protection (FDEP) mailed letters to owners of pre-identified properties regarding water service grant availability. As of April 21, 2008, installation of a new water service line to Fire Station #25 has been scheduled and four requests for residential water service and meter deposits were received.

4. SAM COOPER LAKE

In January, 2008, staff hired a contractor to harvest and dispose of nuisance aquatic vegetation from Sam Cooper Lake. Since January herbicide has been applied monthly to the recurrence of the nuisance aquatic vegetation. The herbicide application is performed in limited quantity to prevent fish kill and adverse impact to the Eastside Canal downstream from the lake. Recently the lake has shown recurrence of the nuisance aquatic vegetation. Staff plans to harvest the vegetation when the water depth will be sufficient to allow the equipment to effectively perform the harvesting. In this regard the lake depth will be monitored.

5. ADVANCED TRAFFIC MANAGEMENT SYSTEM (ATMS)

The City wide Advanced Traffic Management System (ATMS) recently received a notice to proceed from the Florida Department of Transportation (FDOT) allowing the City to proceed with the implementation of the project. The project is funded through a \$2.13 Million federal SAFETEA-LU appropriation.

6. THE NEWS IS OUT – PLANT CITY IN TOP 10

In a recent Ten Top 10s Issue of the Southern Business & Development publication, Plant City was listed third in the “Top Ten Small Towns in the South That Deserve A Second Look”. The article read as follows:

“Plant City, Florida, is proud of its reputation as “The Winter Strawberry Capital of the World”. The town has an annual Strawberry Festival that draws thousands of people every winter to Plant City’s lovely downtown. This City wants to become more than just an annual festival draw.

Plant City is a historic town with a diverse culture and a rich local economy. Manufacturing, mining, agriculture and aquaculture provide the basis for the area’s revenue. The community’s recently approved midtown redevelopment plan will only serve to make it more appealing to business.

Plant City is also a major distribution center for food products and paper which is not surprising given the community’s outstanding location. It is a short distance from

Tampa's deep water port, two major interstates (I-4 and I-75) and the CSX railroad. More than 60 trucking firms serve the local industries".

7. **CUSTOMER SERVICE**

The Sanitation Division recently received a call from a very upset customer. She was cleaning out the house of her late grandmother when she realized she had accidentally put a box full of heirlooms and family photographs dating back to the 1850's out with the garbage. Sanitation employee Kent Weitz immediately called the crew and had them meet him at the transfer station. With the help of the crew, transfer station operators and the citizen, Kent was able to find a great majority of the items and photographs by digging through the entire truckload of garbage. The people were obviously disappointed about the ordeal, but they were grateful for the efforts of the Sanitation employees that helped recover some of their family's stated "priceless treasures". This is definitely above and beyond the call of duty, and it reflects the character and "down home" spirit of our employees.

8. **EMPLOYEE RECOGNITION**

Master Police Officer Kent Andrel – In recognition of his development and implementation of the interdepartmental e-mail system which has already proven to be successful in the dissemination and communication of information within the department.

Nathan Powell, Dan Varela, Henry Smith, Brian Cable, Jason Mesa and Steve Gunnin - Congratulations to these members of Plant City Fire Rescue who successfully passed their State Paramedic Certification. This brings the total number of Paramedics employed by Plant City to fifteen.

Bobby Wilmer - has met the requirements for certification as a FDEP Class 'A' Wastewater Operator. Bobby is a Plant Operator IV in the Utilities Operations Division and has been employed with the City since May 12, 2003.

Wayne Longhurst - has met the requirements for certification as a FDEP Class 'B' Wastewater Operator. Wayne is a Plant Operator III in the Utilities Operations Division and has been employed with the City since October 11, 2004.

Isaac Bostic - has the requirements for certification as a FDEP Class 'A' Water Operator. Isaac is a Plant Operator IV in the Utilities Operations Division and has been employed with the City since November 20, 2007.

Streets/Stormwater/Traffic Operations Division Employees:

An email was received from Ms. Dawn Garcia to thank City employees for a job by the Streets work crew. "It looks great and is so nice to know that we can once again use our side driveway again. Your foreman, Mr. Ken Ulin in Street Construction, and his crew did a job that was fast. I never saw them standing around, never wasting time or money

of the City of Plant City. In short A GREAT JOB! Thank you again for the driveway, Dawn M. Garcia.”

Jack Everidge and Kevin Amig - received their Traffic Signal Technician Level I Certification from the International Municipal Signal Association.

9. **PLANT CITY TRANSIT SERVICE-MONTHLY PERFORMANCE REPORT**

March 2008

	March 2008	February 2008	March 2007	Current Fiscal Year 10/1/07 - 3/31/08	Previous Fiscal Year 10/1/06 - 3/31/07
Number Days of Service	23	21	23	127	125
RIDERSHIP					
Daily Riders	4,618	3,452	5,426	22,342	22,947
Shuttle Riders	238	264	n/a	1,188	n/a
Group Riders	32	32	64	220	266
Paratransit Riders	132	90	48	535	252
Total Riders	5,020	3,838	5,538	24,285	23,465
Average Daily Riders	218	183	277	191	188
Revenue Miles	5,100	4,435	5,100	28,136	27,692
Passengers per Mile	.98	.84	1.06	.87	.85
Revenue Hours	368	320	368	2,014	1,998
Passengers per Hour	13.64	11.99	15.05	12.06	11.74
REVENUE					
Daily Fares	642.77	1,024.72	935.38	6,012.27	6,155.22
Shuttle Fares	717.75	790.00	n/a	3,571.05	n/a
Monthly Passes	45.00	15.00	105.00	330.00	585.00
Paratransit Coupons	90.00	840.00	120.00	1,200.00	780.00
Total Revenue	1,495.52	2,669.72	1,160.38	11,113.32	7,520.22
Average Daily Revenue	65.02	127.13	58.02	87.51	60.17

During the month of March 13.64 passengers were transported per hour of revenue service. For the current fiscal year, the average is 12.06 passengers per hour. During the same period last year, 15.05 passengers per hour were transported during the month of March and the average for the fiscal year was 11.74 passengers per hour.

Free rides were provided during the week of the Strawberry Festival, from March 3rd to 8th, to help promote the transit service. A total of 2,213 passenger trips were taken during this promotional period. This equated to 23.05 passengers being transported per hour of service. Last year, a total of 2,829 trips were taken during the promotional period. This equated to 29.47 passengers being transported per hour.

Note: Based upon the recommendations of staff of HART and the Citrus Connection, a benchmark of ten passengers per hour with a 5% annual growth has been targeted for the local transit service. For the current fiscal year the benchmark is 10.5 passengers per hour.

10. MONTHLY REPORT ON PURCHASES – MARCH 2008

Local Area Purchases

Invoices Charged in March, 2008	<u>Number</u>
\$473,246	874
Year to-Date (10/01/07 thru 9/30/08)	
\$2,354,827	4,031

Out Of Local Area Purchases

Invoices Charged in March, 2008	<u>Number</u>
\$543,521	820
Year to-Date (10/01/07 thru 9/30/08)	
\$3,978,590	3,403

11. DEPARTMENTAL MONTHLY REPORTS

BUILDING DIVISION PERMITS

Month of March		Year to Date	
<u>2008</u>	<u>2007</u>	<u>2008</u>	<u>2007</u>
\$ 8,450,933	\$8,124,252	\$36,570,146	\$46,255,606

FIRE RESCUE FOR MARCH

	<u>2008</u>	<u>2007</u>
Total Calls	415	412
Structure Fires	2	4
Total Fires	14	22
Fire Loss	\$313,000	\$2,600
Rescue & EMS Incidents	302	296
EMS Transports	227	-0-
	ALS - 161	ALS - 0-
	BLS - 66	BLS - 143

POLICE DEPARTMENT FOR MARCH

	<u>2008</u>	<u>2007</u>
Docket Charges	944	1,122
Complaints Investigated	5,977	5,997
Accidents Investigated	155	148
Miles Patrolled	67,795	63,380

CODE INSPECTION REPORT FOR MARCH

<u>MATTER</u>	<u>CURRENT</u> <u>MONTH NO.</u>	<u>PREVIOUS YEAR</u> <u>SAME MONTH NO.</u>
Weed Letters	5	14
Lots Mowed	1	3

Code Letters (Junk, Litter, Trash, Auto/Parts, etc.)	14	18
Cases Before the Code Enforcement Board	4	5
Buildings to be Demolished	2	2
Condemned Buildings	0	1
Miscellaneous/Code Inspections (Trash & debris, signs, abandoned vehicles, tags no permit, pools, commercial vehicles in residential areas, follow up on violations, etc.)	<u>431</u>	<u>460</u>
GRAND TOTAL-----	457	503

GENERAL SERVICES DIVISION FOR MARCH

	<u>SERVICES</u>
Building Repairs	114
Furniture Manufactured	10
Lock Smith - Keys Cut	24
Lock Smith - Lock Repairs and Installations	56
Maintenance Call Outs (After Hours)	4
New Construction	2
TOTAL SERVICES	210
Preventive Maintenance	41.5

General Services reports the completed services above for March 2008.

LIBRARY DEPARTMENT FOR MARCH

<u>Information Service</u>		<u>Library Programs</u>	
Reference Services	9,101	27 Programs	
Internet/PC Users	9,116	560 Attending	
<u>Circulation</u>		<u>Meeting Room Use</u>	
March 2007	32,898	30 Groups	
March 2008	33,263	788 Audience	
<u>Patron Registration</u>		<u>Library Attendance</u>	
March 2008	275	25,037	